



Indianapolis joins the OPEN 1-Million Movement

September 25, 2015 (Dallas, TX.) [US GAMES](#), the leading provider of physical education, sports, and health fitness equipment in the United States and a subsidiary of [BSN SPORTS](#), the nation's largest direct marketer and distributor of sporting goods to the school and league markets, is pleased to announce their partnership with Indianapolis Public Schools (IPS) as they implement the OPEN Curriculum Project in all of their elementary schools.

The goal of this partnership is to increase physical activity and fitness levels of Indianapolis students through rigorous physical education activities and lessons. IPS, the largest district in Indiana, has historically been a national leader in physical education with respect to program and curriculum implementation. They were among the first districts to review [OPEN Curriculum Modules](#) and become an [OPEN 1-Million District](#). OPEN curriculum modules are free physical education curriculum created by physical educators working with SHAPE America's National standards & grade-level outcomes. IPS recognized OPEN as an effective and sustainable solution providing their teachers the ready-made P.E. curriculum needed to meet the challenges set by Jump IN for Healthy Kids – a campaign to reduce and prevent childhood obesity in Central Indiana by 2025.

IPS was recently awarded 43 PHIT America GO! Grants as a part of a district-wide project called "Ready, Set, Go, OPEN 10!" To kick start the project US Games hosted an OPEN Professional Development Event at IPS. The training teaches educators how to better increase physical literacy for students through outcomes-based, rigorous physical education lessons and assessments. The OPEN curriculum materials provide Physical Education teachers with educational content and assessment tools that are based on current best practices while offering the flexibility to customize and ensure that each learning activity is developmentally and culturally relevant for every IPS student. Because OPEN is provided to teachers free as a public service of US Games, IPS will be able to sustain this initiative without overburdening school and district budgets.

"Every school in the country should incorporate OPEN in their PE programs so that budget funds don't need to be spent on the *What to Teach*," says Katherine Langdon, Indianapolis Public Schools (IPS) Health & Wellness Facilitator. "IPS was able to maximize PHIT America GO! Grant dollars because of our access to OPEN-PhysEd.org. Our GO! Grant application showed that by implementing OPEN, we were able to fully fund essential equipment and materials in two IPS schools for the price of one."

Aaron Hart, OPEN Creator and US Games Director of Educational Programs commented: "OPEN was designed and built in order to provide equity of access to all teachers and to all students they serve. Knowing that we're helping to make that vision a reality for every elementary student in Indianapolis Public Schools is honestly a dream come true. We're grateful that PHIT America shares our mission and has worked so hard to provide the funding needed for teachers and students to have the essential equipment to fully implement effective physical education lessons and learning activities."

Nearly one in three children in America are overweight or obese. US Games and Indianapolis Public Schools are proactively working together to reverse that trend. Every school's involvement is key to ensuring a healthy future for our children. US Games invites every school in America to [join OPEN](#) today and get their kids physically active and healthy!

About US GAMES

For 35 years, US Games has brought PE teachers, coaches and recreation center directors the PE equipment they need to get kids physically engaged and active. For the next 35 years and beyond we will continue to grow our Online Physical Education Network (OPEN) to keep our pledge and get America's kids physically active and healthy for a lifetime!

About BSN SPORTS

Founded in 1972 as a factory-direct equipment company, BSN SPORTS is the largest distributor of team sports apparel and equipment in the United States. As the largest distributor of Nike, Under Armour, and a catalog of National brands, BSN SPORTS is in the unique position to support the athlete and coach from grade school to college and beyond. We are the **Best Supply Network in Sports™**.

For more information about US GAMES or BSN SPORTS, please visit www.usgames.com or www.bsnsports.com.

Media Contact:

Amber Pizano

Director of Marketing

apizano@bsnsports.com

972-884-7238