



## Thank you for signing up for National Field Day!

We hope you, your students, and the school community enjoys this year's event! Part of what makes our event fun is seeing how different schools make National Field Day happen whether it is at home or school. **Therefore, we encourage you to share as much as you can about your school's event on social media.**

Not only does it help generate excitement in your school community for the event, but it is also a tremendous opportunity to advocate for physical education, and it helps other teachers learn how to make National Field Day happen for their students!

## What social media channels can I use?

**OPEN is active on three main social media channels: Facebook, Twitter, and Instagram.** Posts can be made to those channels from your personal, school, or school physical education program account. Be sure to **include #NationalFieldDay and tag @OPENPhysEd** in any post you make so we are sure to see it! Also, consider tagging your school and/or school district social media accounts. There is also a specific Facebook page for the event **2021 National Field Day**. Anyone can share posts on that page.

## What should I share?

### Share any photos/videos of preparations, participation, or excitement related to #NationalFieldDay!

If you share photos of students, be sure to have the necessary permissions designated by your school district. Of course, you can share your [downloadable digital badge](#) to show the world that your school is doing #NationalFieldDay! If your event is being done virtually, encourage families to share photos/videos through their social media accounts, too!

## I don't know what to write.....

**As always, OPEN has you covered!** Here are some samples that you can use for all social media accounts! Feel free to edit with your creativity to convey a personal message from your school.

- **April 5-9:** *"Name of school" is thrilled to participate in #NationalFieldDay! Our school is looking forward to the Torch Relay, OPENing Ceremonies, and doing our best in all of this year's events! @OPENPhysEd* (attach your digital badge as a photo)
- **Two weeks before your event date:** *"Name of school" is finishing our preparations for #NationalFieldDay! Our students, staff, and community are ready to get started! @OPENPhysEd* (attach your digital badge, a photo/video of your preparations, or a photo of your school)
- **One week before our event date:** *"Name of school" is all systems GO for #NationalFieldDay! We can't wait to celebrate #physed and show our Spirit of the Game! @OPENPhysEd* (attach your digital badge or photo of you outside your school in your school t-shirt)
- **Day of your National Field Day:** *Today is THE DAY! Time for #NationalFieldDay at "name of school"! It's the best #physed day of the year! @OPENPhysEd* (attach photos of participants playing, your gymnasium set up, you in a National Field Day t-shirt or other)
- **Up to a week after the event:** *Thank your students, staff, and community at "name of school" for the best #NationalFieldDay ever! You can't mask your enthusiasm for #physed! @OPENPhysEd* (attach a photo of you in your facility in a mask)

